



# 2024 Economic Development Update

Thursday, June 6, 2024

Presented by \_\_\_\_\_

**Kim Learnard**

Mayor



A stylized green apple graphic is positioned on the left side of the slide. It features a circular outline for the apple body, a short stem, and several leaves. The entire graphic is rendered in a light green color, matching the background's color scheme.

# Recent Developments

# Gerresheimer

## Expansion

- 86,000sf manufacturing addition to current campus
- 400,000sf manufacturing and office space at 305 Naeco Way

## Broke Ground

- Announced April 2023 on Expansion and January 2024 on New site

## Investment

- \$88 Million per GA DOED
- 200 new jobs per GA DOED



# SP Meditec



## Expansion

- 20,700sf manufacturing facility

## Broke Ground

- October 2023

## Investment

- \$6.8 M building cost
- 200 new jobs
- New to PTC

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# Hoshizaki



## Expansion

- 120,000sf warehouse

## Broke Ground

- August 2023

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# Aventure Aviation

## Expansion

- 106,000sf warehouse with 62,000sf office space

## Broke Ground

- January 2024



# CertainTeed

## Expansion

- 65,000 sf expansion manufacturing plus equipment upgrades to double manufacturing output

## Broke Ground

- October 2023

## Investment

- \$80M
- About 27 new jobs



# SWI

## Expansion

- 21,000 sf manufacturing
- Announced 2023

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# Silon 101

## Expansion

- 21,000 sf warehouse

## Broke Ground

- February 2024



# Integrity Fusion

## Expansion

- 59,000 sf warehouse

## Broke Ground

- February 2024



A large, stylized green leaf graphic is positioned on the left side of the slide, partially overlapping the text. The leaf is composed of several overlapping, semi-transparent green shapes that form its outline and veins. The background of the slide is a solid, vibrant green color.

# City Development Initiatives

# Business Newsletter

Let the "PTC Compass" be your guide, steering your business towards success in the city we all know and love.

Released in January 2024, our newsletter is here to be your ally on this exciting journey, whether you're a seasoned entrepreneur, a budding startup, or simply exploring opportunities in Peachtree City.

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## PTC Compass

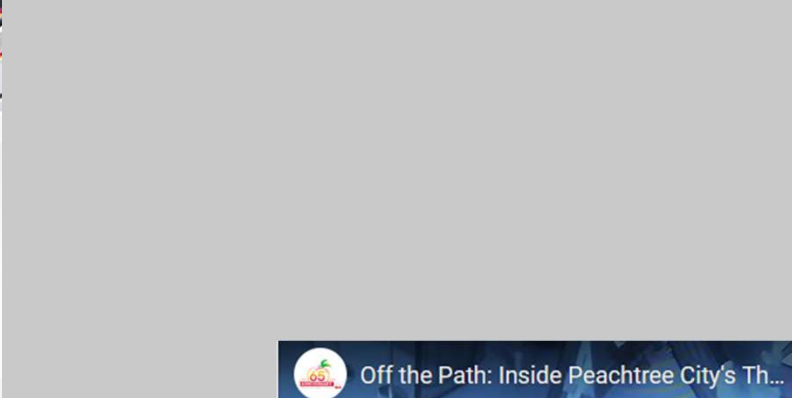


# Video Series

“Off the Path” is a new video series that spotlights local small businesses and shares the inspiring stories behind the entrepreneurs found here in Peachtree City.

Visit the city’s YouTube page to view this new series.

Know a small business we should feature? Email [news@peachtree-city.org](mailto:news@peachtree-city.org) with the details



# CVB

The Peachtree City Convention and Visitor's Bureau (CVB) is the official Destination Marketing Organization for Peachtree City, Georgia.

The PTC CVB spearheads the proactive, strategic, visitor-centered economic and cultural development of Peachtree City by reinvesting a portion of the H/M tax back into the marketing and promotion of Peachtree City to stimulate and grow the local economy.



# Retail Recruitment

Acting as an extension of Peachtree City, Retail Strategies helps connects the dots to decision makers both nationally and locally. Retail recruitment is economic development for our community.

Local property owners and managers can also utilize Retail Strategies via the city to help infill vacant spaces or sites where leases are not being renewed.



retail strategies



A stylized, light green graphic of a peach tree with several leaves and a large peach fruit, set against a solid green background.

# Questions?

## Contact Info:

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