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SPONSORSHIP OPPORTUNITIES

**MAXIMIZE AND INCREASE
YOUR BUSINESS**

About Us

Founded in 1967, the Fayette Chamber of Commerce is the leading business organization in Fayette County, Georgia, creating a vibrant business climate and building a premier community. The mission of the Fayette Chamber of Commerce is to advocate for the success of our members and community.

For over 50 years, the Fayette Chamber has been working to support business and community development in Fayette County. The Chamber believes that businesses cannot succeed without an educated workforce, safe community, multi-faceted housing stock, and green spaces. Thus, our mission to advocate both members institutions and communities.

To aid in fulfilling our mission and charge, the Chamber hosts a variety of events throughout the course of the year. These events and programs bring together people of diverse backgrounds and industries but desire to network and work together for the betterment of Fayette County. When you support the Fayette Chamber, not only are you promoting your businesses goods and services, but you are also supporting an organization that works tirelessly to advocate for quality growth and sustainable development.

Table of Contents

Signature Events	3
Sporting Clays Tournament.....	4
Cornhole Tournament.....	5
Business On The Green Golf Tournament.....	6
Annual Awards.....	9
Community Development	10
Advocacy Programs.....	11
National Civics Bee.....	12
Leadership Engagement	13
Chairman’s Events.....	14
Board & Staff Development.....	14
Leadership Fayette.....	15
Economic and Workforce Development	16
Summits.....	17
Small Business Development	18
Monthly Programs.....	19
StartUp Fayette.....	20
Pitch Contest.....	20
Business After Hours.....	21
Ribbon Cuttings.....	21
Councils and Networks	22
Councils.....	23
Ambassadors.....	24



Signature EVENTS



FAYETTE CHAMBER
OF COMMERCE

Sporting Clays Tournament

PROJECTED DATE: March 15, 2024

This event brings together hundreds of shooters, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. Keep your eyes on the targets or else you may be saying "Oh, shoot!"

Projected Attendance: 100+ Shooters, Volunteers, and Chamber Staff

Audience: Local business leaders, clients, chamber volunteers

SPONSOR LEVELS

Presenting Sponsor: \$5,000 (Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral, and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merch for shooters (not included)
- One (1) On Target's Package shooter foursome
- 4 Shotgun Social Tickets

Shoot Happens Sponsor: \$3,500

- Logo on event communications and promotion
- Exclusive station sponsorship
- One (1) On Target's Package shooter foursome
- On course marketing display option
- 2 Shotgun Social Tickets

Shotgun Social Sponsor: \$3,500

- Logo on event communications and promotion
- Exclusive sponsorship at social
- One (1) On Target's Package shooter foursome
- On course marketing display option
- 2 Shotgun Social Tickets

Ammo Sponsor: \$2,500

- Logo on ammo boxes
- Opportunity to setup at clubhouse
- Company logo on event collateral
- 2 Shotgun Social Tickets

Beverage Sponsor: \$2,500 (Limit 1)

- Logo on all tournament shooters golf carts
- Company logo on promotions

- 2 Shotgun Social Tickets

Gift Sponsor: \$2,000

- Company name on event
- 2 Shotgun Social Tickets
- Marketing Table at registration

Golf Cart Sponsor: \$2,000 (Limit 1)

- Logo on all tournament shooters golf carts
- Company logo on promotions
- 2 Shotgun Social Tickets

Tournament Card: \$1,500 (Limit 1)

- Printed logo on card for each team
- 1 Shotgun Social Ticket
- Company name on event promotion

On-Target Shooter Foursome: \$1,000

- Four (4) shooters – guns not included
- Sponsored gift item(s)
- Light Breakfast, lunch, and networking
- 4 Shotgun Social Tickets

"Half Cocked" Team of 2: \$500

"Lone Duck" Individual" \$250

Trap Sponsor: \$500

- Company name on event communications and promotion
- Exclusive (18 x 24) station sponsorship: Includes sign with logo
- 1 Shotgun Social Ticket

Breakfast Sponsor: \$500

- Company logo at signage non-exclusive
- Signage with logo at breakfast
- 2 Shotgun Social Tickets

Lunch Sponsor: \$500

- Company name on event promotions
- Signage with logo non-exclusive
- 2 Shotgun Social Tickets

***Shotgun Social: \$50**

- Lunch & Awards

Cornhole Tournament

FAYETTE CHAMBER
OF COMMERCE

PROJECTED DATE: May 16, 2024

Mark your calendars! The Fayette Chamber Cornhole Tournament is aiming for small business participation. This event will include networking, beer, food and cornhole!

Projected Attendance: 100+ cornholer, Volunteers, and Chamber Staff

Audience: Local business leaders, clients, chamber volunteers

SPONSOR LEVELS

Presenting Sponsor: \$5,000

- Exclusive sponsorship
- Includes 2 teams and a set of branded boards
- Marketing Tent (Signage)
- 8 VIP Tickets

VIP Experience Tent: \$3,000

- Exclusive sponsorship
- Includes 2 teams and set of branded boards
- Signage Tent

Prize Sponsor: \$2,500

- Includes 4 members (2 players, 2 alternates)
- 4 VIP Tickets

Beverage Sponsor: \$2,500

- Includes 4 members (2 players, 2 alternates)
- 4 VIP Tickets

Marketing Tent: \$2,000 (Limit 10)

- Tent (10 x 10)
- 2 VIP Tickets

Ace Sponsor: \$1,500

- Non-exclusive sponsorship
- Includes 2 team and a set of branded boards

Cornament Sponsor: \$1000

- PACKAGE A
 - Includes 2 teams
 - Sponsorship recognition
- PACKAGE B
 - Includes 1 team and 1 branded board
 - Sponsorship recognition

Snack Sponsor: \$500

- Signage

Cornhole Team: \$250

- Includes 4 members (2 players, 2 alternates)
- 4 VIP Tickets

VIP Spectator Ticket : \$25

- Access to VIP tent/food
- 1 drink ticket

Business on the Green Golf Tournament

PROJECTED DATE: October 23, 2024

Come join us on the links for the premier Golf Tournament on the Southside of Atlanta, where business happens on the greens! This event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the "can't miss" golf tournament of the year!

Projected Attendance: 160 golfers, 50+ volunteers, sponsors, and staff

Audience: Local business leaders, clients, chamber volunteers

SPONSOR LEVELS

Presenting Sponsor: \$15,000

- Exclusive Sponsorship
- Top billing of logo on all event signage, marketing collateral, and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merchandise for golfers (not included)
- Two foursome teams
- Four courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Marketing Contest Hole

After Par-Tee Sponsor: \$5,000

- Logo on all event signage and marketing collateral
- Distribute promotional materials during Par-Tee
- Address attendees at post-tournament announcements
- Option to provide merchandise for golfers (not included)
- Two foursome teams
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

PGA Style Electronic Leaderboard: \$5,000

- Logo featured across top panel
- Logo on all event signage and marketing collateral
- Provides team photo with all team names in lights
- Provides live scoring during tournament
- Two foursome teams
- Option to provide merchandise for golfers (not included)
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

Ball Drop : \$5,000

- Logo featured across top panel
- Logo on all event signage and marketing collateral
- Provides team photo with all team names in lights
- Provides live scoring during tournament
- Two foursome teams
- Option to provide merchandise for golfers (not included)
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

"Brew Thru" Sponsor: \$3,500

- Logo on all event signage and marketing collateral
- Logo on beverage cart and beverage area signage
- Opportunity to give golfers promotional items
- One foursome team
- Two VIP parking spots
- Signage upgrade

Putting Contest : \$3,500

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship at Putting Green sign with logo
- Four courtesy lunches for sponsor table
- One foursome team
- Two VIP parking spots
- Monitor Putting Contest and Final Contest
- Announce winner at the After Par-Tee
- Must provide prize for contest winner

Tournament Merchandise: \$3,000

- Silver Sponsors Benefits
- Logo on event page on Chamber website

Pin Flag Sponsor: \$2,500

- Co-Branded Logo featured on every pin flag
- For exclusive logo, add \$500
- Flags are yours to keep at end of tournament

Cart Fleet Sponsor: \$2,200

- Logo on all player golf carts
- Logo on all event signage and marketing collateral
- Option to display banner at the Clubhouse (must provide)
- Co-Branded Logo featured on every pin flag
- For exclusive logo, add \$500
- Flags are yours to keep at end of tournament

VIP Parking Sponsor: \$1,500

- Logo featured on VIP parking spot signage
- Logo on all event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Signage at entrance of parking lot

Breakfast Sponsor: \$1,000

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at breakfast
- Option to volunteer during tournament
- Two signs on course (one on each nine)

Lunch Sponsor: \$1,000

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at breakfast
- Option to volunteer during tournament
- Two signs on course (one on each nine)

Concierge Sponsor: \$850

- Logo on concierge carts
- Signage at volunteer check-in
- Company name in event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Option to volunteer during tournament

Contest Sponsor: \$750

- Logo featured on signage at designated hole
- Present prize to winner post-tournament (if applicable)
- Option to provide contest monitor for a non-exclusive hole
- Company name on event signage and marketing collateral

Platinum Sponsor: \$3,500

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship at prime location on course
- One foursome team
- Two courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Signage on course and sponsor hill
- Concierge services

Gold Sponsor: \$1,650

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship
- Two courtesy lunches delivered to sponsor table
- Concierge services

Silver Sponsor: \$825

- Logo on all event signage and marketing collateral
- Shared hole sponsorship
- Two courtesy lunches delivered to sponsor table

- Concierge services

Bronze Sponsor: \$400

- Logo on all event signage and marketing collateral
- Two signs with logo on course (one on each nine)

Foursome Team: \$1,100

- Access to GolfStatus app for live scoring
- Chances to win a BMW and a golf cart
- Four raffle tickets
- Breakfast, Lunch, and After ParTee
- Sponsored gift items

Annual Awards CELEBRATION

PROJECTED DATE: December 13, 2024

The Annual Awards Celebration provides members, business leaders, and guests an opportunity to network while celebrating award winners and the success of another year.

Projected Attendance: 300+

Audience: Local business leaders, investors, community partners, fellow chamber members, and award nominees.

SPONSOR LEVELS

Presenting Sponsor: \$5,000

- Exclusive Sponsorship
- Top billing of logo on all event signage, marketing collateral, and printed material promotions
- Opportunity to speak and welcome attendees
- One VIP Table
- Logo on exclusive promo slide
- Video (Up to 5 minutes)

Gold Sponsor: \$4,000

- Logo on all event signage and marketing collateral
- One VIP Table
- Recognition from podium
- Logo on non-exclusive promo slide
- Video (1-2 minutes)

Silver Sponsor: \$3,000

- Logo Recognition (Chamber website, marketing collateral)
- 1 VIP Table with table signage
- Logo on non-exclusive promo slide

Bronze Sponsor: \$2,000

- Name recognition (Chamber website, marketing collateral)
- 1/2 VIP Table (4 tickets)
- Name on non-exclusive promo slide

Award Sponsor: \$2,000 (Each)

- Logo recognition (Chamber website, marketing collateral)

- Logo featured on award
- Option to co-present award to the recipient

Dessert Sponsor: \$1,500

- 1/2 VIP Table (4 tickets)
- Logo featured on all desserts

Gift Sponsor: \$1,000

- Two VIP Tickets
- Name on non-exclusive promo slide

VIP Table Sponsor: \$1,000

- Sponsor recognition on table and website
- Table of eight at a prime location

Small Business VIP Ticket Package: \$250

- Two VIP Tickets
- Shared table signage at a prime location

Individual Ticket: \$100

AWARDS

- Outstanding Business Person of the Year
- Small Business of the Year
- Ambassador of the Year
- Carolyn Cary Dreambuilders Award
- Chet Wells Award
- Young Gamechanger of the Year
- Piedmont Fayette Nonprofit Award of Excellence
- Corporate Citizen Award



Community DEVELOPMENT



Advocacy PROGRAMS

****The following applies to all four advocacy events****

SPONSOR LEVELS

Platinum Sponsor: \$5,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Two (2) or more seats

Gold Sponsor: \$3,500

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Two (2) Seats

Silver Sponsor: \$2,000

- Name Recognition (Chamber website, signage, collateral, printed material)
- One (1) Seat

Bronze Sponsor: \$1,000

- Name Recognition (Chamber website & printed material)
- One (1) Seat

EVENTS

Legislative Reception

- **Projected Date: TBD**
- The Chamber presents its legislative agenda and priorities to the Fayette legislative delegation.
- **Projected Attendance: 30-50**
- **Audience:** Governmental affairs committee, Board of Directors

Pancakes & Policy: State Update

- **PROJECTED DATE: TBD**
- As part of our monthly chamber meeting and advocacy efforts. State Representatives address key issues and provide updates on items that affect our community.
- **Projected Attendance: 50+**
- Audience: Local elected officials, Chairman Investors, Community Leaders, Members

Pancakes & Policy: Federal Update

- **PROJECTED DATE: TBD**
- As part of our monthly chamber meeting and advocacy efforts. Federal Representatives address key issues and provide updates on items that effect our community.

- **Projected Attendance: 50+**
- **Audience:** Local elected officials, Chairman investors, Community Leaders, Members

Bray Elected Officials Appreciation

- **PROJECTED DATE: June 6, 2023**
- Special recognition and appreciation to elected officials serving the citizens and businesses of Fayette County.
- **Projected Attendance: 75+**
- **Audience:** Local elected officials, Chairman Investors, Community Leaders.
- **Cost to Attend: \$25**
- No cost for Elected Officials | \$25 for +1 Guest

ADVOCACY EVENT SPONSORSHIPS

Bray Presenting Sponsor: \$2,500

- Exclusive sponsorship
- Opportunity to welcome guests
- Two (2) tickets

Legislative Reception Host Sponsor: \$750

- Sponsor logo recognition

Pancakes & Policy April Host Sponsor: \$750

Pancakes & Policy August Host Sponsor: \$750



PROJECTED DATE: March 28, 2024

The National Civics Bee is an annual competition that encourages young Americans to engage in civics and contribute to their communities.

Projected Attendance: 100+ community, chamber members, Volunteers, and Chamber Staff

Audience: Local business leaders, clients, chamber volunteers, residents

SPONSOR LEVELS

Presenter Sponsor: \$5,000

- Recognition as the Exclusive Presenting Sponsor
- Invite to speak at competition and participate in awards reception
- Logo featured on sponsor boards, event slideshows, digital program, award checks
- Logo on pre & post event promotion, such as email, website, digital marketing, and press
- Option to serve as judge and to supply branded gifts for attendees
- Exhibit Booth

Gold Sponsor: \$2,500

- Recognition as a Gold Sponsor during Live event
- Logo featured on sponsor boards, event slideshows, digital program, award checks
- Logo on pre & post event promotion, such as email, website, digital marketing, and press
- Invite to participate in award reception
- Option to supply branded gifts for attendees
- Exhibition Booth

Silver Sponsor: \$1,000

- Recognition as a Silver Sponsor during Live event
- Logo featured as sponsor boards, event slideshows, digital program, award checks
- Logo on pre & post event promotion, such as email, website, digital marketing, and press
- Exhibition Booth



Leadership Engagement



Chairman's EVENTS

C-Suite Sponsor: \$1,000

- 2 tickets to Annual Board Dinner or C-Suite event
- 5 minutes presentation at 1 Board Meeting or Board Retreat
- Logo linked on board page and CI page on website

Executive Golf Outing & Social

PROJECTED DATE: April 22, 2024

Projected Attendance: 30 to 45 golfers

Audience: Chairman's Investors

Sponsor: \$1,000

- 1 golfer & social ticket
- 1 additional social ticket
- Logo on welcome sign
- Network with Chairman's Investor peers
- Strategic pairing for personal and professional development

Chairman's Investor Events

PROJECTED DATE: TBD

Projected Attendance: 30 to 45 Chairman's Investors

Audience: Chairman's Investors

Sponsor: \$1,000

- 1 ticket to event
- Logo on welcome sign
- Network with Chairman's Investor peers

Board & Staff DEVELOPMENT

Board of Directors Training & Retreat

PROJECTED DATE: December 5, 2024

Training for staff and the volunteer leaders who serve as members of the Chamber's Board of Directors. Held in the Fall of the year. Includes GACCE conferences, IOM tuition, and other leadership conferences.

SPONSOR LEVELS

Presenting Sponsor: \$2,500

- Prime placement of logo on board materials
- Opportunity to address attendees at Board Retreat
- Logo linked on Board Page

Platinum Sponsor: \$2,000

- Prime placement of logo on board materials
- Logo linked on Board Page

Gold Sponsor: \$1,500

- IOM Tuition for one (1) staff member -OR-
- ACCE Conference registration and travel

Silver Sponsor: \$1,000

- Two (2) attendees for GACCE Staff Conf-OR-
- One (1) attendee for Leadership Conference

Bronze Sponsor: \$500

- One (1) attendee for GACCE Staff Conf -OR-
- Board Retreat Lunch Sponsor

Leadership FAYETTE

Started by the Fayette Chamber of Commerce in 1980, Leadership Fayette strives to empower and encourage a diverse group of existing and emerging leaders that are prepared and committed to serving Fayette County. The program provides opportunities for individuals to enhance their civic knowledge of Fayette County, hone their leadership skills and network with leaders across the community. Leadership Fayette provides a hands-on educational experience with emphasis on economic development and community awareness, focusing on the interdependencies between sectors of the local economy, as well as the interrelationships of a variety of local issues. Participants will receive a better understanding of how our community works, will build relationships with the region's leaders, and will be inspired to apply their talents to serve the community.

CLASS PROJECTS

The class project serves as a central component of the Leadership Fayette experience. The project provides participants with an opportunity to turn concepts into workable projects and problem-solving by working in small teams to accomplish a larger mission. The project directly correlates with themes explored during class sessions and is a capstone to the Leadership Fayette class experience. The project will correlate with similar state and national assessments from which the project is conceived.

SPONSOR LEVELS

Presenting Sponsor: \$10,000

- Sponsor recognition on collateral and printed material
- Option to address attendees at orientation
- One participant, pending application process

Platinum Sponsor: \$5,000

- Sponsor recognition on collateral and printed material
- One participant, pending application process

Gold Sponsor: \$3,500

- Sponsor recognition on collateral and printed material
- One participant, pending application process

Silver Sponsor: \$2,000

- Sponsor recognition on collateral and printed material

Bronze Sponsor: \$1,000

- Sponsor recognition on collateral and printed material

Session Sponsor: \$1,000

- Choose from: September, October, November, January, February, or March

Orientation Sponsor: \$1,500

- Sponsor recognition on collateral and printed material
- Option to address attendees at orientation

Graduation Sponsor \$1,500

- April
- Two (2) tickets to graduation dinner

Lunch Sponsor: \$500

- One per session
- Sponsor recognition on collateral and printed material for the day
- Option to address attendees at leadership day

CLASS SCHEDULE

- | | | | |
|-------------------------------------|----------------|---------------|---------------------------|
| • Orientation:
August 12 &
13 | • September 10 | • January 14 | • April 8 |
| | • October 8 | • February 11 | • Graduation:
April 29 |
| | • November 12 | • March 11 | |



Economic & Workforce **DEVELOPMENT**



Summits

BUSINESS OUTLOOK SUMMIT

PROJECTED DATE: April 12, 2024

The theme of this year's summit is focused on the business community for the upcoming year. Expected speaker topics include success as an entrepreneur and as an executive climbing the corporate ladder.

Projected Attendance: 110+

Audience: Local business leaders, investors, community partners and fellow chamber members

SMALL BUSINESS SUMMIT

PROJECTED DATE: August 29, 2024

The theme of this year's summit is focused on the small business community. Expected speaker topics include success as an entrepreneur and as an executive climbing the corporate ladder.

Projected Attendance: 110+

Audience: Local business leaders, investors, community partners and fellow chamber members

WORKFORCE SUMMIT

PROJECTED DATE: September 25, 2024

The purpose of this program is to provide an update on the Workforce Development and Talent attraction & Retention initiatives in Fayette County.

Projected Attendance: 80+

Audience: Local business leaders, investors, community partners, and young professionals.

****The following applies to all three summits****

SPONSOR LEVELS

Presenting Sponsor: \$5,000

- Exclusive
- 3 to 5 minutes company video played during event
- Prime placement of logo on all event marketing
- Opportunity to introduce speaker
- VIP table with prime placement at the front of event
- Table signage
- Logo on event page linked to company website

Platinum Sponsor: \$3,500

- 1 to 3 minutes company video played during event

- Logo on all event marketing
- VIP table with strategic placement
- Table signage
- Logo on event page linked to company website

Gold Sponsor: \$2,000

- Logo on all event marketing
- VIP table
- Table signage
- Logo on event page linked to company website

Silver Sponsor: \$1,000

- Logo on all event marketing
- Logo on event page linked to company website
- 4 event tickets



Small Business DEVELOPMENT





PROJECTED DATES: March 1, September 13, October 11, November 12

This business meeting provides relevant information related to business education and success. All members are encouraged to attend on a regular basis.

Projected Attendance: 50+

Audience: All chamber members, speakers, community leaders



PROJECTED DATES: March 20, August 21, October 16

This networking event provides the opportunity to elevate your professional network. All members are encouraged to attend on a regular basis.

Projected Attendance: 20+

Audience: All chamber members, speakers, community leaders



PROJECTED DATE: June 6, 2024

This seminar provides relevant information to small businesses to help with issues facing small businesses.

Projected Attendance: 40+

Audience: Small business owners/employees, speakers, community leaders



PROJECTED DATES: February 8, April 11, June 13, August 8, October 10, December 12

This bi-monthly program allows members the opportunities to talk about their chamber membership experience directly with the President & CEO.

Projected Attendance: 30+

Audience: All chamber members



PROJECTED DATES: January 23, April 17, September 19, November 14

This quarterly orientation provides a great opportunity for new or prospective members to get to know the benefits of chamber membership from chamber staff, board members, and ambassadors.

Projected Attendance: 30+

Audience: All chamber members and prospective members

****The following applies to all programs above****

SPONSOR LEVELS

Series Sponsor: \$1,000

- Logo on all event marketing
- 2 tickets per event
- Opportunity to distribute business collateral.
- Recognition at each event

Host Sponsor: \$500

- Logo on all event marketing
- 2 tickets to event
- Opportunity to distribute business collateral.
- 2 to 3 minutes to address audience at event



PROJECTED DATE: 3rd Tuesday of each month.

A collaboration of high-tech, creatives, makers and non-traditional entrepreneurs looking to meet people building the businesses of tomorrow. Meetings feature speakers on how to launch and grow businesses.

Audience: Entrepreneurs, small business owners

SPONSOR LEVELS

Series Sponsor: \$1,000

- Logo on all event marketing
- Opportunity to distribute business collateral.
- 2 to 3 minutes to address audience at one event
- Logo linked on event page and StartUp Fayette website

Host Sponsor: \$500

- Logo on all event marketing
- Opportunity to distribute business collateral.
- 2 to 3 minutes to address audience at event
- Logo linked on event page and StartUp Fayette website

PITCH Contest

SPONSOR LEVELS

Presenting Sponsor: \$5,000

- Exclusive
- 3 to 5 minutes company video played during event
- Prime placement of logo on all event marketing
- Opportunity to introduce speaker
- Logo on event page linked to company website

Platinum Sponsor: \$3,500

- 1 to 3 minutes company video played during event
- Logo on all event marketing
- Logo on event page linked to company website

Gold Sponsor: \$2,000

- Logo on all event marketing
- Logo on event page linked to company website

Silver Sponsor: \$1,000

- Logo on all event marketing
- Logo on event page linked to company website

Bronze Sponsor: \$500

- Logo on all event marketing

BUSINESS *after* HOURS

PROJECTED DATE: February 29, April 25, June 27, September 26, November 21

Business After Hours is a great way to advertise your business and its location by providing an onsite networking event. Demand is high so submissions are open early.

Projected Attendance: 65+

Audience: Chamber Members, Hosts' guests, Chamber Staff

SPONSOR LEVELS

Series Sponsor: \$1,500

- Logo on all event marketing
- Opportunity to distribute business collateral.
- Recognition at each event

Host Sponsor: \$500

- Logo on all event marketing
- Opportunity to distribute business collateral.
- Provide food, beverage, and event space
- 2 to 3 minutes to address audience at event



PROJECTED DATE: Scheduled by business needs

Ribbon Cuttings are a great way to welcome business expansions and new businesses into the community.

Projected Attendance: 25+

Audience: Chamber Members, Ambassadors, Chamber Staff, Business Guests

SPONSOR LEVEL

Series Sponsor: \$1,500

- 10 consecutive ribbon cuttings
- Logo on event marketing
- Logo on photograph given by the chamber
- Opportunity to participate in ribbon cutting ceremony
- Recognition at ribbon cutting
- Option to deliver framed photograph to member



Councils AND Networks



Councils



PROJECTED DATES: February 6, May 7, August 6, October 4

The manufacturing councils mission is to discuss common challenges and develop solutions by sharing best practices, learning about available resources, and advocating on common causes.

Audience: Local manufacturers



PROJECTED DATES: March 5, May 21, August 7, October 1

The non-profit council mission is to discuss common challenges facing non-profits.

Audience: Non-Profit organizations



PROJECTED DATES: TBD

The health care council focus will on the needs and issues facing the healthcare industry in Fayette County.

Audience: Healthcare professionals

****The following applies to all councils above****

SPONSOR LEVELS

Series Sponsor: \$1,500

- Logo on all event marketing
- Opportunity to distribute business collateral.
- Recognition at each event

Host Sponsor: In-Kind Trade

- Logo on all event marketing
- Opportunity to distribute business collateral.
- Provide food, beverage, and event space
- 2 to 3 minutes to address audience at event

Fayette Chamber of Commerce **AMBASSADORS**

PROJECTED DATE: 4th Tuesday of every other month

The Ambassadors' annual goal is to increase the retention rate of new and existing members by conducting a program of goodwill calls, reinforcing the benefit of Chamber membership, increasing members' knowledge about programs and events, services, and benefits of the Fayette Chamber of Commerce and keeping the channels of communications open between the membership and the Chamber professional staff.

Audience: Ambassadors & Prospective Ambassadors

SPONSOR LEVEL

Series Sponsor: \$1,000

- Opportunity to attend meetings
- 3 to 5 minutes welcome at beginning of meeting
- Include team member as an ambassador
- Logo on ambassador welcome cards
- Option to add collateral to new member welcome gift

Networks



PROJECTED DATES: TBD

The women's network mission is to bring together women business leaders to help be more successful in their professional lives.

Audience: Women in business



PROJECTED DATES: 1st Wednesday of every other month

YP Fayette connects young professionals (21-40) within the chamber and community. YP Fayette is tailored to provide young professionals with a platform to connect with their peers.

Audience: Young Professionals 21-40

****The following applies to all networks above****

SPONSOR LEVELS

Series Sponsor: \$1,500

- Logo on all event marketing
- Opportunity to distribute business collateral.
- Recognition at each event

Host Sponsor: \$500 – At The Chamber Meeting

Place

- Logo on all event marketing
- 15 to 20 minutes to address audience at event

- Opportunity to distribute business collateral.

Host Sponsor: \$250 – At Business Location

- Logo on all event marketing
- Opportunity to distribute business collateral.
- Provide food, beverage, and event space
- 15 to 20 minutes to address audience at event



Advertising

Source MAGAZINE

PROJECTED DATE: TBD

The Chamber’s annual Fayette County magazine. Part visitor guide, part brag book, this magazine features the people, businesses, places, and stories that make Fayette County a great place to be. Chamber members receive first option on

ad space. Advertising handled through third- party publisher. Rates vary.

Audience: Residents, Businesses in Fayette County

FINDit in FAYETTE ©

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The Find It In Fayette® spotlight video is a member- focused marketing tool that showcases ONE (1) member business per issue. The Chamber has partnered with the team at Muldrow Marketing to promote YOUR business! We will post your video

on our social media channels and will feature your business one time in our weekly newsletter.

Audience: Chamber members

What's Included?

- Exclusive video spotlight about business
- Company contact information, logo, web links, etc
- The current schedule is Tuesdays and Thursdays
- Member must contact Chamber to schedule

- Payment is requested at the time of scheduling

Cost

- Level 1: \$350
- Level 2: \$525
- Level 3: \$875

The Member Happenings spotlight is a member- focused advertising opportunity to promote your major events, fundraisers, and programs in our weekly newsletter.

The Chamber News is distributed to our email list of approximately 2000 email addresses.

Audience: Chamber members and representatives

Member HAPPENINGS

Conditions

- Payment is requested at time of scheduling
- Member must contact our Communications Manager with pertinent information regarding ad
- Thumbnail Size for week/monthly ads

Cost

- \$25 for a week
- \$100 for a month
- \$800 Top Display (Runs 3 months)
- \$600 Bottom Display (Runs 3 months)

For more information contact La’Tricia: latricia@fayettechamber.org