




**New Member**  
*On-Boarding Packet*  
**2024**



# Leonardo McClarty

*President & CEO*

 (770) 461-9983

 [Leonardo@fayettechamber.org](mailto:Leonardo@fayettechamber.org)

## **Welcome to the Fayette County Chamber of Commerce!**

Dear Fayette Chamber Member,

On behalf of the Fayette Chamber, I extend a warm welcome to you as our newest member. We are thrilled to have you join our community of business professionals dedicated to the growth and prosperity of Fayette County.

Your decision to become a member of our Chamber reflects your commitment to strengthening the local business environment and fostering meaningful connections within our community. By working together, we believe, we can achieve remarkable success and make a positive impact on the economic landscape of our region.

As a member, you gain access to a wide range of resources, networking opportunities, and support services designed to help you thrive. Whether you are seeking business development assistance, marketing opportunities, or simply looking to connect with fellow entrepreneurs, the Chamber is here to serve as your partner and advocate.

I encourage you to take full advantage of your membership benefits by participating in our events, joining committees, and engaging with fellow members. Your involvement not only enhances your own business prospects but also contributes to the collective strength and vitality of our local economy.

Please don't hesitate to reach out if you have any questions or if there's anything we can assist you with. We are here to support you every step of the way. Once again, welcome to the Fayette Chamber. We look forward to building a successful partnership with you and witnessing the great things we can accomplish together.

Respectfully,

**Leonardo McClarty, CCE**  
President / CEO, Fayette Chamber

# Meet the Team



**LEONARDO  
MCCLARTY**

**PRESIDENT & CEO**

678-214-3807

Leonardo@  
FayetteChamber.org

## WHAT I LIKE ABOUT THE CHAMBER:

Each day brings forth new challenges all with the purpose of making my community better. Working for the Chamber allows me the opportunity to make a difference.

## FAVORITE QUOTE:

"How far you go in life depends on your being tender with the young, compassionate with the aged, sympathetic with the striving, and tolerant of the weak and strong. Because someday in your life you will have been all of these." - George Washington Carver



**CERETO  
BEAN**

**DIR, OPERATIONS**

770-461-5946

Cereto@  
FayetteChamber.org

## WHAT I LIKE ABOUT THE CHAMBER:

I love meeting people and connecting them with the community. I believe, the Chamber is a wonderful place to connect to and learn from this great community.

## FAVORITE QUOTE:

"Integrity is doing the right thing, even when no one is watching." - C. S. Lewis

"Initiative is doing the right thing without being told." - Victor Hugo



**DAVID  
CONTI**

**DIR, MEMBERSHP**

678-214-3803

David@  
FayetteChamber.org

## WHAT I LIKE ABOUT THE CHAMBER:

This is the most substantial opportunity The Chamber provides me with the opportunity to marry my love of business with my innate ability to connect those in need with those able to help.. I am so excited to be a part of this team and the flourishing Fayette County business community.

## FAVORITE QUOTE:

"Culture is not a war to be won but a garden to be cultivated" - Makoto Fujimura



**LA'TRICIA  
HUGHES**

**MGR, COMMS**

678-863-8145

Latricia@  
FayetteChamber.org

## WHAT I LIKE ABOUT THE CHAMBER:

I love helping leverage chamber events and creating an atmosphere for business leaders and organizations to connect. At the Chamber, I learned various ways our community receives information which has challenged me on how to market to our members' and provide information to prospective members.

## FAVORITE QUOTE:

"The more you praise and celebrate your life, the more there is in life to celebrate." - Oprah Winfrey



**CARRIE  
BITTINGER**

**MGR, EVENTS**

770-461-9984

Carrie@  
FayetteChamber.org

## WHAT I LIKE ABOUT THE CHAMBER:

Building relationships with the businesses in our community and getting to connect with them on what they do. It is always exciting to get to connect our members with one another so that they can help each other and the community.

## FAVORITE QUOTE:

"Find out who you are and do it on purpose." - Dolly Parton

# Board Members

## Meet the Chamber's Leadership Committee



**MATT  
RAMSEY**  
WARNER, HOOPER  
& RAMSEY

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BOARD CHAIR



**DR. ALVETTA  
THOMAS**  
TECHNICAL  
COLLEGE SYSTEM  
OF GEORGIA

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CHAIR-ELECT



**JIM  
MCCARTEN**  
LINDSEY & LACY

---

TREASURER



**DOUG BATES**  
CMIT SOLUTIONS

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VICE-CHAIR



**PATTI  
KADKHODAIAN**  
GOLF RIDER, INC.

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VICE-CHAIR



**STEPHEN  
PORTER**  
PIEDMONT FAYETTE  
HOSPITAL

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VICE-CHAIR

### BOARD DIRECTORS:

ROBERT FOWLER - BMW OF SOUTH ATLANTA  
MIKE MITCHELL - COMCAST  
CLARENCE WRIGHT - COWETA-FAYETTE EMC  
DEREK CAMPBELL, SR - DEREK CAMPBELL  
AGENCY  
FRED HOWERY - GERRESHEIMER  
JASON MULDROW - MULDROW MARKETING

JASON PACE - PACE LYNCH CORPORATION  
SCOTT KIRCHNER - PANASONIC AUTOMOTIVE  
PRESTON ETHERIDGE - REGIONS BANK  
EDGAR RIVERA - ROVISYS AUTOMATION  
DAN VANO - THE FIRST BANK  
DEREK MILLS - TRI-COPY OFFICE EQUIPMENT  
ABBY MCCOLLUM - TRILITH STUDIOS

# Ambassadors

## Meet our Volunteer-led group of onboarding experts

*Chamber Ambassadors are a special group of people who volunteer to help promote the Fayette County business community and support Chamber functions. Ambassadors perform a wide variety of duties, but their main function is to help promote the Chamber, welcome new Members to the Chamber, and make Chamber events successful and enjoyable for everyone. This group of dedicated individuals who are assigned to new members, like you, to help you make the most of your membership.*

**RAY  
BRUCE**

DR. BIZ PRO

**BRENDA  
COX**

NAACP

**PRESTON  
DAVIS**

DAVIS  
CHIROPRACTIC  
CENTER

**JORDAN  
GUEST-  
JOHNSON**

MULDROW  
MARKETING

**CAROL  
JENSEN-  
LINTON**

NEW NEIGHBORS  
LEAGUE, INC.

**BROOKE  
MILLER**

HAMMOND  
SERVICES

**JIM  
MOTHORPE**

CAPITAL  
INVESTMENT  
COMPANIES

**CLARK  
NINNEMAN**

THE FIRST  
BANK

**CASH  
RABINOWITCH**

TRI-COPY OFFICE  
EQUIPMENT

**ANGEL  
ROLLINS**

DEPARTMENT OF  
HEALTH SERVICES

**COSTAS  
SOULAKOS**

INTERNATIONAL  
PROPERTY  
SOLUTIONS

**VICKI  
TURNER**

FAYETTE FIRE  
FOUNDATION

# Navigating the Member Portal

FILL OUT YOUR COMPANY'S PROFILE

ADD STAFF FROM YOUR COMPANY WHO MAY BENEFIT FROM CHAMBER EVENTS

UPDATE COMPANY BIOGRAPHY AND INFORMATION

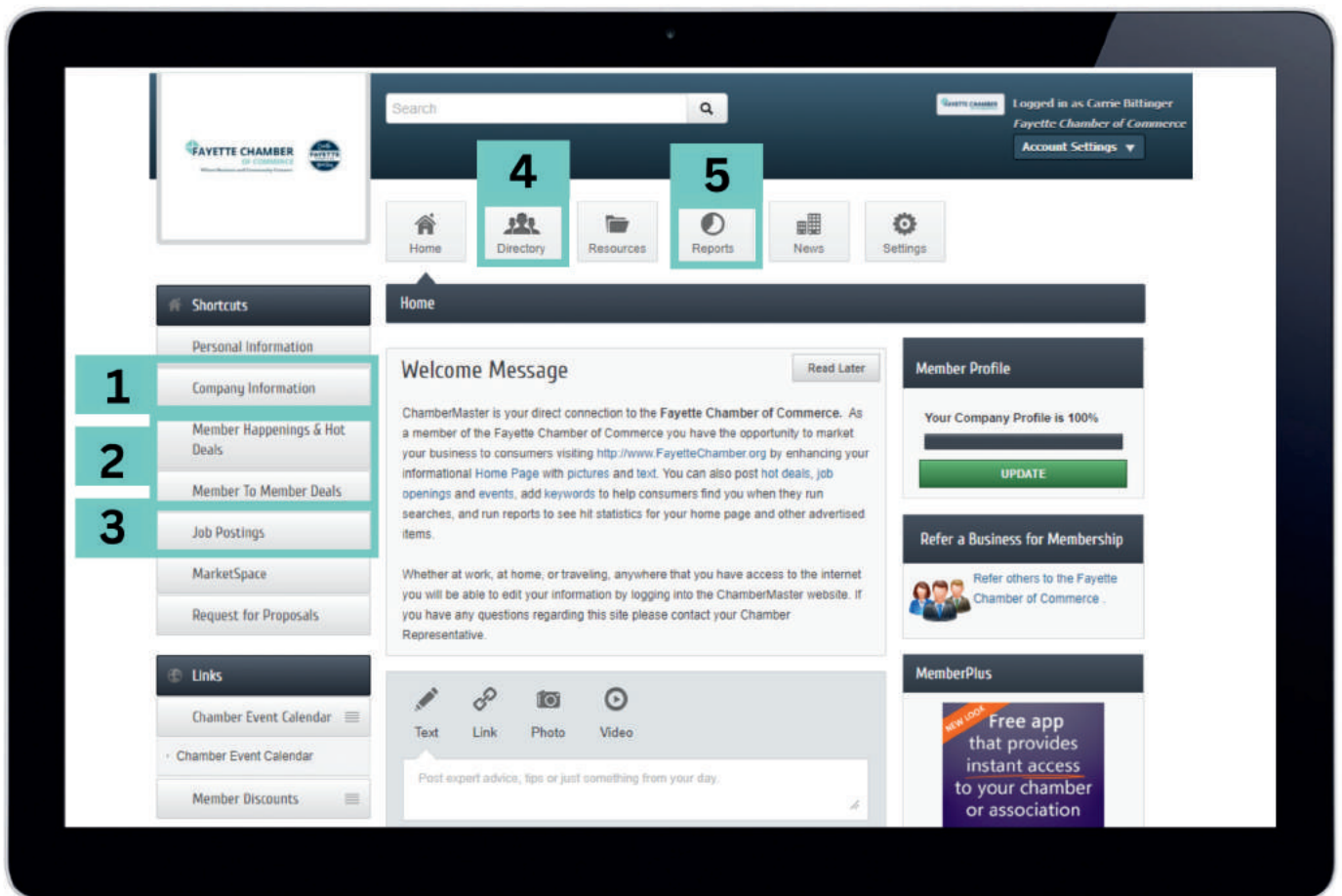
ADD YOUR WEBSITE URL TO YOUR PROFILE AND LINKS TO YOUR SOCIAL MEDIA PAGES

ADD A CATEGORY, OR CATEGORIES, FOR THE INDUSTRY YOUR BUSINESS OPERATES



# Features of the Member Portal

1. VALIDATE YOUR COMPANY INFORMATION IS ACCURATE & COMPLETE
2. ADD MEMBER EVENTS, HOT DEALS, & MEMBER-TO-MEMBER DISCOUNTS
3. POST OPEN JOBS TO OUR PUBLIC WEBSITE
4. FIND PREFERRED MEMBER ORGANIZATIONS TO CONDUCT BUSINESS WITH
5. FIND CLICK DATA FOR YOUR ONLINE DIRECTORY LISTING



# Sign up for Events...

# STAY CONNECTED

## JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23						
30						

## FEBRUARY

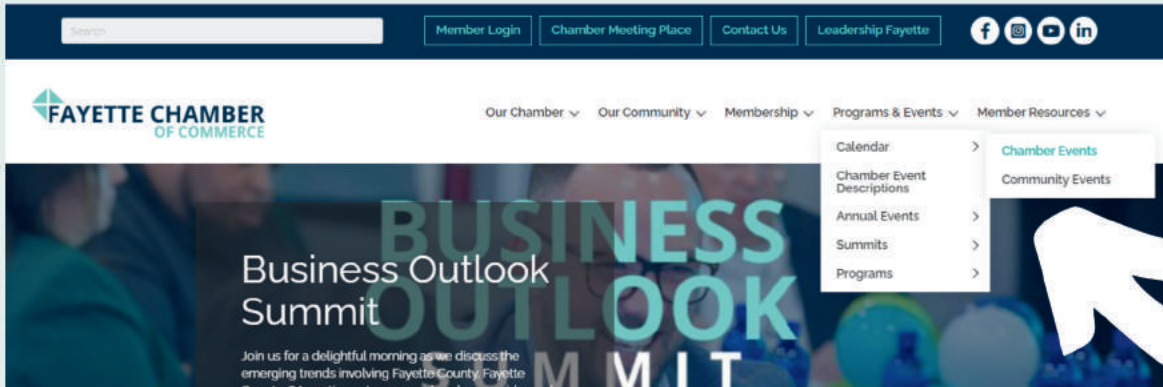
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

## MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

# Monthly Events

1. VISIT OUR WEBSITE
2. VIEW OUR CALENDAR



3. FIND EVENTS THAT INTEREST YOU,
4. REGISTER & THEN SHOW UP READY TO ENGAGE WITH OTHER MEMBERS



# WAYS TO *Connect*

**Committees, Councils, and Educational Programs are supported by volunteers like you. These groups play a vital role in executing the Chamber's mission of advocating for the success of our members in the community.**

Committees and Councils within the Chamber of Commerce serve two primary purposes:

# 1

**Leveraging Business Expertise for Educational Development:** These groups tap into the diverse skills and knowledge of their members to create and implement educational events tailored for businesses at various stages. Whether a business is just starting out or well-established, these events provide valuable learning opportunities that can help enhance their operations, strategies, and overall success.

# 2

**Facilitating Engagement and Networking:** Committees and Councils also focus on fostering connections among members. They organize events and activities that encourage networking, collaboration, and the exchange of ideas. By participating in these gatherings, members can build relationships, find potential partners, and create a supportive community that benefits their professional growth and business development.

These dual objectives ensure that members not only gain access to valuable educational resources but also have ample opportunities to connect and engage with other professionals, thereby enriching their overall experience within the Chamber.

## **COMMITTEES:**

- Education & Workforce Development
- Finance
- Governmental Affairs
- Leadership & Governance
- Marketing & Communications
- Small Business
- Young Professionals

## **COUNCILS:**

- Healthcare
- Manufacturing
- Non-Profit
- Start your own industry-specific Council, we can help!

**Interested in  
volunteering?**

**Email:  
[info@fayettechamber.org](mailto:info@fayettechamber.org)**

# Room Rentals

## THE CHAMBER MEETING PLACES

For more information or to make a reservation, contact Cereto Bean at (770) 461-9983 or [Cereto@FayetteChamber.org](mailto:Cereto@FayetteChamber.org)



### The Chamber Meeting Place

### The Chamber Cafe

Large meeting or conference space available for rent by the hour for business events. Chamber members receive a discounted rate and many receive 1 or more free rentals.

Free cafe for Chamber members that can be used for small meetings, client introductions, 1-to-1 discussions, or interviews.

- **Dinner Tables: Seating up to 92**
- **Auditorium: Seating up to 125**



# BE VISIBLE

## WEEKLY MEMBER NEWSLETTER

Share your company's news and reach 6,000+ readers by advertising in Chamber News, the Chamber's weekly newsletter. This newsletter is emailed to every member business.

> *Send in by Tuesday at noon to [latricia@FayetteChamber.org](mailto:latricia@FayetteChamber.org)*

## FAYETTE COUNTY LIFESTYLE MAGAZINE LISTING

Fayette County Lifestyle Magazine offers our members a free listing in their monthly publication. The listing is a 75-word editorial that includes a photo of your choice. This offer is good for 60 days of joining the Fayette Chamber of Commerce, some restrictions apply.

> *Contact [Jennifer.Conforti@LifestylePubs.com](mailto:Jennifer.Conforti@LifestylePubs.com) to schedule your listing.*

## COMPLIMENTARY VISIT WITH ActionCOACH PTC

We offer a complimentary business assessment from ActionCOACH Peachtree, valued at \$285.

> *Contact [NateWoods@ActionCoach.com](mailto:NateWoods@ActionCoach.com) to schedule your assessment.*

## SPONSOR AN EVENT

Enhance your Brand's visibility with the County's most important and influential leaders by sponsoring an up-and-coming event. Align your business with our core purpose of 'Advocating for the success of members and community'.

> *Email [Info@FayetteChamber.org](mailto:Info@FayetteChamber.org).*

# Savings Made Easy

*Inquire about our savings programs*



Contact

*Tabitha.Jordan@staples.com to enroll in discount program.*

*Save 7.5% off workers compensation premiums by getting certified as a Drug Free Workplace.*



*Get a 25% discount on email marketing programs through Constant Contact.*



*Chamber Member-only access to Health Insurance programs through the Georgia Chamber of Commerce.*

*For even more discounts visit us at:  
<https://www.fayettechamber.org/member-discounts/>*

**Offer your own special discount by visiting the 'Hot Deals' section of the Portal**



# Welcome to the Chamber!

*Thank You for  
becoming part of  
our Mission*